



Major study program in Business Administration	90 ECTS credits
Compulsory modules	
Applied Empirical Methods for Business Administration	12
Advanced Microeconomics for Business Administration	
Core elective areas	
BWL 1: Accounting, Auditing and Governance	48
BWL 2: Corporate Finance and Banking	
BWL 3: Organization and Human Resources	
BWL 4: Marketing	
BWL 5: Business Policy and Governance	
BWL 6: Management Science	
Master's thesis	30

Minor study program of choice		30 ECTS credits
Economics	Quantitative Finance	Selection of a minor study program comprising 30 ECTS credits
Behavioral Economics	Business Administration	
Economic Policy	Accounting and Finance	
Banking and Finance	Managing Education	
Banking	Marketing	
Corporate Finance	Sports Management	
Financial Economics	Information Systems	
Sustainable Finance	Data Science	

Exemplary illustration. The framework ordinance and program regulations in their current versions have legal validity.